




TÁCTICA INGENIERÍA


FIELD · OFFICE · DIRECTION


• STRATEGIC PARTNERSHIP PROPOSAL


Alliances to bring technology to the real jobsite.

A technical-commercial channel for construction technology in Spain, Colombia and Spanish-speaking markets. We represent, adapt, validate and monetize solutions for the jobsite.

 BIM 5D


 DRONES

 COST CONTROL

 SITE CREWS

 SPAIN

+

 COLOMBIA

TÁCTICA PARTNER LAB

A technical-commercial platform for construction transformation

TÁCTICA Engineering & Construction combines real field experience, technical project control, cost management, BIM vision and commercial execution. Our strength: translating technology into practical value for contractors, project managers and engineering firms.

2

BASE MARKETS
Spain & Colombia

4+

VALUE LINES
BIM · AI · Drones · Crews

360°

CONSTRUCTION VIEW
Field · Office · Direction

REAL

FIELD EXPERIENCE
Civil · Banking · Railway

WHY US

We do not sell from theory. We combine real construction knowledge, commercial discipline and local execution capacity.

- ✓ Technical reading of real projects
- ✓ Commercial channel for partners
- ✓ Spanish-language support

Construction technology that becomes real business

We focus on solutions that can be demonstrated, adapted and sold to construction companies through practical use cases.



01

BIM + AI

BIM 5D, quantity take-off, cost control, dashboards and predictive reporting.



02

DRONES + SITE

Photogrammetry, digital surveying, progress monitoring and inspections.



03

BUDGETS + CONTROL

Cost databases, item analysis, APUs, benchmarking, audit and estimates.



04

SMART SITE SECURITY

Access control, cameras, sensors, safety evidence and automated alerts.



05

SMART MACHINERY

Earthmoving, heavy equipment, fleet monitoring and productivity indicators.



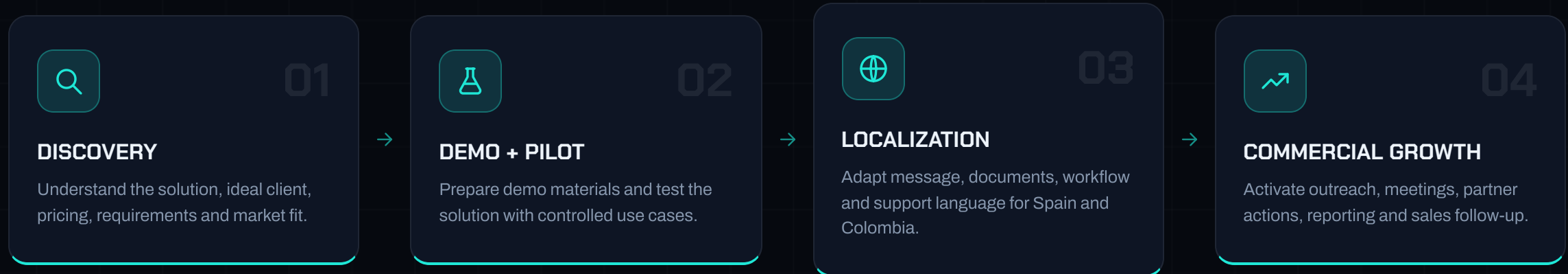
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TECHNICAL CREWS

Formwork, rebar and field support to connect technology with execution.

From pilot to scale: a practical, low-risk route

A structured route to move from the first conversation to validated adoption and commercial growth.



🎯 Goal: transform technology into adoption, trust, pilots and real business.

Spain + Colombia: a cultural and commercial bridge for Spanish-speaking markets.

Technology adoption depends on trust, local language, field credibility and commercial persistence. TÁCTICA connects all four.

ES

SPAIN

European access, technical standards, corporate processes and a market focused on efficiency, control and digital productivity.



TÁCTICA CHANNEL

A technical-commercial channel able to present, test, adapt and support solutions for contractors, developers and project managers.

CO

COLOMBIA

A resilient, creative and commercially strong market with natural connection to Latin America and strong field adaptability.

Spain + Colombia = faster entry, better adaptation and stronger local trust.

We know the real pain points from field and management

This operational reading helps partners convert product features into real construction value.



INFRASTRUCTURE

Civil works, structures, foundations, scheduling and field coordination.



BANKING FACILITIES

High-demand environments with documentation, safety and traceability needs.



TELECOM + ELECTRICAL

Technical infrastructure, medium-voltage networks, logical security and deployment.



HOUSING + RENOVATION

Budgets, site control, technical monitoring and delivery.



RAILWAY-RELATED WORKS

Planning, technical reading, productivity and coordination in demanding environments.



SITE CREWS

Formwork, rebar, concrete structures and operational support for large projects.

We are looking for partners, **not just suppliers.**

TÁCTICA builds alliances with technology companies that need a real local technical-commercial channel to validate, present and monetize construction technology.



01 PARTNER / RESELLER PROGRAM

Commercial channel for technology products and services in Spanish-speaking construction markets.



02 PILOT PROJECTS

Controlled pilots with contractors, developers and project managers to validate and present the solution.



03 TECHNICAL SUPPORT IN SPANISH

Demo, onboarding, training, documentation and field feedback for local adoption.



04 INTEGRATION WITH TÁCTICA

Connect software with BIM, cost control, drones, reports and on-site operations.

WHY PARTNER WITH TÁCTICA?

- ✓ We represent solutions in target markets
- ✓ We adapt the message to real site needs
- ✓ We validate products through pilot projects
- ✓ We help partners monetize with a technical-commercial channel

Let us build **together.**

If your company has useful construction technology, TÁCTICA can help bring it to real markets.

- ✓ Evaluate partner programs and reseller conditions
- ✓ Request demo access, pilot opportunities and technical documentation
- ✓ Prepare Spanish-language support for Spain and Colombia
- ✓ Activate commercial development and go-to-market collaboration



CONTACT

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[PROPOSE AN ALLIANCE](#)

PARTNER PROGRAM

MARKET PILOTS

SPANISH SUPPORT

CONSTRUCTION EXPERTISE